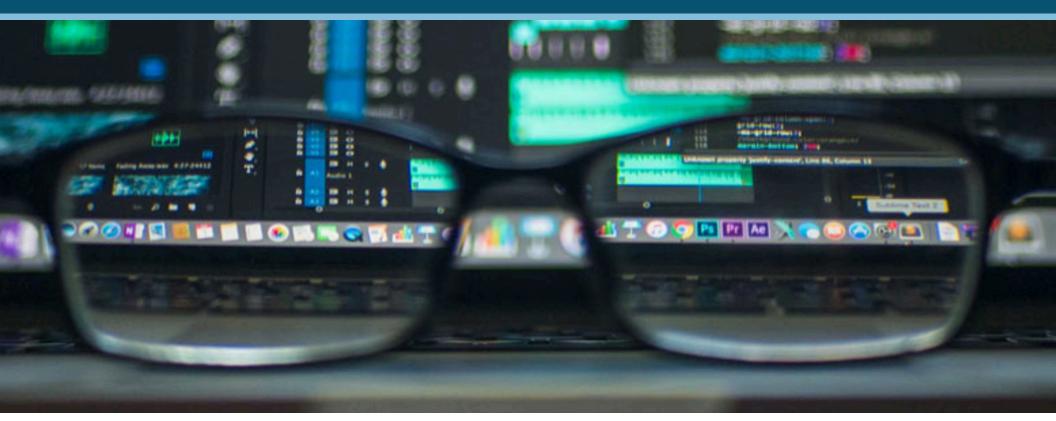# 2019 Cyber Oregon
SPONSORSHIP OPPORTUNITIES

CYBEROREGON

WHY BE A SPONSOR?

The Oregon Cybersecurity Advisory Council (OCAC) and the Technology Association of Oregon (TAO), through their support of the statewide Cyber Oregon initiative, work together to build awareness of security threats and resources, develop resources to strengthen the resiliency of organizations and residents in Oregon, and support a community of experts interested in information security. In addition to sponsorship of the CyberOregon.com website, two Cyber Oregon Cybersecurity Summits (spring and summer) are available as well as a special Cyber Oregon Reception for NW Cyber Camp, a cybersecurity camp for high school students which provides valuable cybersecurity training (summer). As supporters of Cyber Oregon programs, sponsors receive the following benefits:

COMPANIES:

- Driving more sales in Oregon
- Recruiting necessary talent
- Increasing visibility in state/local government

HIGHER EDUCATION INSTITUTIONS:

- Increasing awareness of program offerings for attracting students and donations
- Improving placement options for students
- Generating more interest for internships, co-research, etc.

NGOS, NON-PROFITS & ASSOCIATIONS:

- Raising awareness for programs
- Supporting industry growth initiatives
- Increasing brand recognition and
- Recruiting aligned members, sponsors, and stakeholders

OPPORTUNITIES

Cyber Oregon includes three related programs:

CYBEROREGON.COM - an opportunity to offer best practices, training resources, threat briefings, intelligence information, and news about your organization in the form of content shared through white papers, guest blog posts, and curated content that will be distributed through the CyberOregon.com website. In addition, sponsors will benefit from Cyber Oregon's overall marketing and public relations program including opportunities for media interviews, news releases, etc.

Pricing ranges rom $1,000 - $10,000.

CYBER OREGON SUMMITS - Cyber Oregon's Spring Summit in May will focus on garnering state and local government support for cybersecurity investment. The Cyber Oregon Summit in November will be an all-day of programming focused on emerging small cybersecurity businesses.

Pricing ranges rom $750 - $1,000

CYBER OREGON/NW CYBER CAMP RECEPTION - an opportunity in July (Wilsonville) immediately following the summer Cyber Oregon Cybersecurity Summit with education and networking opportunities for high school students interested in cybersecurity careers with professionals in the field. This reception will host

150+ attendees, include industry exhibits and experts, presentations from Oregon higher educational cyber security programs and more.

Pricing ranges from $750 - $4,000.

Package options:

*Custom packages also available - please email **Cara Snow** (cara.snow@techoregon.org) or **Skip Newberry** (skip.newberry@techoregon.org) for questions or more information.*

$4,000 - CyberOregon.com Silver Sponsor, Underwriting Cyber Oregon Summit Series, Cyber Oregon/NW Cyber Camp Reception Table Host

$10,000 - CyberOregon.com Gold Sponsor, Premier Cyber Oregon Summit Series, Cyber Oregon/NW Cyber Camp Reception Table Host

$21,500 - CyberOregon.com Platinum Sponsor, Presenting Cyber Oregon Summit Series (one available), Presenting Cyber Oregon/NW Cyber Camp Reception (one available)

CYBEROREGON.COM

The CyberOregon.com program presents an opportunity to offer best practices, training resources, threat briefings and intelligence information in the form of content shared through white papers, blogs, etc. that will be distributed through the CyberOregon.com website. The success of the Cyber Oregon initiative will be powered by an active consortium of industry, educational institutions, organizations, and state/local government agencies. We need your help and financial contributions. Our mission is to educate, help and inspire Oregon's small businesses, organizations, schools, and state/local government agencies to become more aware of cyber-security and how to protect and secure their important data so they can continue to grow and thrive.

The Technology Association of Oregon's 501(c)(3) foundation is serving as the fiscal agent for cash and in-kind contributions for Cyber Oregon programs. TAO is a technology trade association serving Oregon and SW Washington with over 420 member-organizations ranging from some of the world's largest tech companies to small, early-stage startups, as well as leaders from the public and educational sectors. Our mission to create a world-class, inclusive, innovation-based economy in the region that is powered by tech.

PLATINUM $10,000
- Recognition with prominent logo position on the CyberOregon.com website
- Priority placement of content on website's resources pages
- Opportunity to offer several special products/services bundles on the website
- Prominent mention in all marketing and media relations programs
- Ongoing guest blog post opportunities on the Cyber Oregon blog
- Priority position for news interviews (print and broadcast) that may occur

GOLD $5,000
- Gold level recognition and logo position on CyberOregon.com website
- Content included on website's resources pages
- Opportunity to offer one special products/services bundle
- Prominent mention in ongoing marketing and media relations programs
- Ongoing guest blog post opportunities on the Cyber Oregon blog

SILVER $1,000
- Silver level recognition and logo position on the Cyber Oregon.com website
- Content on website's resources page
- Mention in all marketing and media relations programs
- Ongoing guest blog post opportunities on the Cyber Oregon blog

2018 SPONSORS

PLATINUM

REDHAWK   splunk>   AMERICA'S SBDC OREGON

GOLD

aws   COMCAST   First Data   F⊙RTINET   zscaler

SILVER

ANITIAN   ca technologies |galois| Hueya   McAfee Together is power.

PacStar   PKI SOLUTIONS   Sword & Shield ENTERPRISE SECURITY   Symantec

CYBER OREGON SUMMITS

Event attendance at all 2019 Cyber Oregon Summits is through private registration for a curated audience.

Single Event

SPONSORSHIP BENEFITS	PRESENTING $6,500 (2 AVAILABLE)	PREMIER $2,500 (4 AVAILABLE)	UNDERWRITING $1,000 (10 AVAILABLE)
Logo + Link on TOA Cyber Security page, email blasts and social media posts.	✓	✓	✓
Logo recognition on onsite materials including banners, signs, programs, and digital applications.	✓	✓	✓
Speaking opportunity at Cyber Oregon events.	✓	✓	
Opportunity to table at Cyber Oregon events.	✓		
Opportunity to create and distribute branded materials.	✓		
Company recognition from microphone.	✓		
Registrations to Cyber Oregon events.	TBD per event	2	1
Recognition on thank you emails and social media posts (after events)	logo	logo	logo

For sponsorship opportunities, please contact:

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